



**FOR IMMEDIATE RELEASE**

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### **“HIGHLIGHTING AWARENESS” RAISES FUNDS FOR SAFE HOME**

**Jefferson, NC** – “Highlighting Awareness” was a first-time fundraiser during October, National Domestic Violence Awareness Month where seven local salons raised money for A Safe Home for Everyone (A.S.H.E.). A Cut Above, Belinda’s, Belladonna’s, Eclipse Salon, Mark of Eden, Style Depot, and WCC- Ashe Campus School of Cosmetic Arts all colored a streak of clients’ hair purple for a donation of \$5. A total of \$420 was collected.

“During October alone, A.S.H.E. assisted 26 individuals who were experiencing the effects of domestic or sexual violence. The funds collected will help support services A.S.H.E. provides for these and other victims and their children,” stated Robin Falkner, A.S.H.E. Program Director. “We were honored to see community members joining us to spread awareness of the violence where we live. The more we expose this issue, the more supported victims of domestic violence will feel when seeking help. So we give a huge thanks to the participating salons, individuals wearing purple hair highlights, and all others who contributed to our fundraising and awareness efforts!” Falkner continued.

More awareness events are coming up in December, so look for opportunities to get involved in the movement to end domestic violence!

A.S.H.E. is a domestic violence and sexual assault prevention and awareness program that provides services and support for victims of family violence. The program offers 24-hour crisis assistance, shelter for families in crisis, court advocacy and accompaniment, survivor support groups, educational programs and training, and the Threads of Hope thrift store.

A.S.H.E. is a program of Ashe County Partnership for Children. The Partnership is a non-profit organization that provides programs and services for families and children in Ashe County. They fund or directly run various programs such as: Smart Start programs to benefit children ages birth through five and their families; Domestic Violence and Sexual Assault prevention and awareness





services; and Family Support Services offering parenting support and a play room open to the public.

If you are in danger from domestic abuse and would like assistance, please call the A.S.H.E. crisis line at (336) 246-5430. For more information about A.S.H.E. services call (336) 982-8851. For more information about Ashe County Partnership for Children call (336) 982-4588 or visit [www.ashechildren.org](http://www.ashechildren.org).

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