



**FOR IMMEDIATE RELEASE**

**Contact:** Sarah Wolf, Executive Director

**Date:** January 25, 2010

**Phone:** (336) 982-4588

### **PARTNERSHIP FOR CHILDREN UNVEILS NEW WEBSITE**

**Jefferson, NC** –Ashe County Partnership for Children unveiled its new website today at [ashechildren.org](http://ashechildren.org). The website redesign follows up the new logo and positioning statement that the Partnership announced last May. Jerrita Roark of Elevation Designs worked with Executive Director Sarah Wolf to capture the essence of the new brand. “We hope the new website conveys the message we tried to capture in our logo. It is symbolic of the Partnership’s ability to reach out to those in need through a warm, nurturing environment,” says Wolf.

Elevation Designs is a local design firm that specializes in graphic design, brand identity, marketing & website development. With a commitment to building strong client relationships and creating designs that impact, they offer a variety of solutions for your next creative project. Design services include logos, brochures, rack cards, business cards, mailers and newsletters. Website Design services include domain registration, custom website design, website hosting with local support as well as many aspects of Internet Marketing including custom blogs, email marketing, social media applications & search engine optimization. Elevation Web Designs has been offering quality services since 2006 and has assisted over 100 small to medium sized business throughout the South East create and expand their online and print presence.

Ashe County Partnership for Children is a non-profit organization that provides programs and services for families and children in Ashe County. They fund or directly run various programs such as: Smart Start programs to benefit children ages birth through five and their families; domestic violence and sexual assault prevention and awareness services, including shelter services; a family literacy program with transportation, child care and family support; and family support services offering playgroups, parenting support and education.

For more information about Ashe County Partnership for Children, visit [www.ashechildren.org](http://www.ashechildren.org), or call (336) 982-4588. For more information about Elevation Designs, visit [www.elevationwebdesigns.com](http://www.elevationwebdesigns.com) or call (336) 977-2758.

###

